



*"Get ready to paint, draw and create
magic at an ART FEST where imagination
knows no bounds!"*

*Uttam School For Girls
presents*

Brilliant Brushes 3.0

2024 - 25

Grades Nursery - V



Arts education in all Stages of school education teaches students capacities for making, thinking, and appreciating. These three processes are critical for developing creative thought and expression in them.

National Curriculum Framework for School Education 2023

Dear Principal

Greetings from Uttam School for Girls !

We are excited to invite students from Nursery to Grade 5 to participate in our Annual Art Fest, Brilliant Brushes 3.0, on October 8th, 2024. This year's theme, "Festive Bonds: Lighting up Dusshera and Diwali Together," celebrates the joy, unity, and cultural richness of the festive season.

We encourage the students to dive into this creative celebration, exploring and expressing the theme through various Indian traditional art forms. This event aims to spark innovation, enhance artistic skills, and build pride in their creative accomplishments.

We look forward to seeing how the students capture the vibrant spirit of Dusshera and Diwali through their unique artistic expressions. Details of the event are attached. We eagerly anticipate your school's enthusiastic participation and are excited to witness the exceptional creativity your students will bring.

Warm Regards,

**Mrs. Sharmila Raheja
Principal**



INSIGHT

- **The Art Fest will take place on 8th October, 24 at Uttam School for Girls from 8:30 am to 11:00 am.**
- **"Registration for all events must be completed via the registration link by 30th September 2024.**
- **A participant can take part in one event only.**
- **Participants must not exceed the class/age limit mentioned in the event's rules and regulations.**
- **Participants should wear their I-card and the school uniform.**
- **Each School Team must be accompanied by at least one teacher.**



- Participants are required to bring their own materials such as base, paper, colours and other stationery items.
- All participants will be awarded with certificates. For every competition, the decision of the judges will be final and binding.
- Results will be declared on 8th October itself.
- Results can also be seen on our website : www.uttamschool.org and on the school's official facebook page and will be mailed to you.
- Schools must register for the events through the registration link
<https://forms.gle/bkHK5MUeRFNTbGe38>
- For any queries, please contact:
Ms Anjali Chandra 98737 97187
Ms Shweta Singh 7906114553

WE HOPE FOR AN ENTHUSIASTIC PARTICIPATION!



Early Years

Event Name- Shred & Style!

Grade: Nursery

Age Criteria: 2 - 3 years

Participant: 1 student

Duration: 40 minutes

Teacher Incharge: Ms. Anuja

Theme- Festive Bonds: Lighting up Dusshera and Diwali Together

Guidelines:

- An A4-sized sheet with the picture to be decorated will be given to the participants.
- Participants use the skill of tearing and pasting to complete the picture on the provided sheet.
- Participants are requested to bring their own materials.
- Participants can use as many colours of paper as they like.
- No other craft materials besides paper and glue can be used.

Evaluation Criteria:

(5 points each)

- Relevance to the theme
- Creativity
- Overall Presentation
- Neatness





Early Years

Event Name- Collage Kaleidoscope

Grade: KG and Prep

Age Criteria - 3 - 5 years

Participants: Team of 2 students (1 from each class)

Duration: 40 minutes

Teacher Incharge: Ms. Ritika

Theme- Festive Bonds: Lighting up Dusshera and Diwali Together

Guidelines:

- Participants will create a collage based on the theme using their own glue and eco-friendly materials, for example: paper or fabric scraps, rope, wool etc
- Participants will be given an A4-sized sheet as a base for the collage. All other supplies must be brought by the participants.
- Participants can use as many textures as they like.

Evaluation Criteria:

(5 points each)

- Relevance to the theme
- Creativity
- Usage of eco-friendly materials
- Overall Presentation
- Neatness





Grades I - V

Echoes of India: Folk Art in Every Brushstroke

India's rich tapestry of folk art traditions offers a fascinating array of styles and techniques, each with its own unique history and cultural significance.

Each art form has its own charm and historical significance. Please choose one of the following folk art forms that resonates with you for the Grade I-V events.

Here's a brief overview of each art form:



Kalamkari Paintings

Hand-painted or block-printed fabric art from Andhra Pradesh and Telangana, showcasing mythological stories with intricate lines, patterns, and shapes.

Madhubani Paintings

Bright and detailed designs from Bihar, traditionally made by women, illustrating mythology and nature with vibrant patterns and shapes.





Phad Paintings

Phad Painting: Long scrolls from Rajasthan depicting stories of deities and heroes through bold lines, colourful patterns, and dynamic shapes.



Pattachitra Art

Pattachitra Art: Detailed mythological scenes from Odisha and West Bengal, created on cloth or palm leaves with fine lines, natural colours, and geometric shapes.

Kalighat Pat Art

Kalighat Pat Art: Vibrant Kolkata paintings on cloth or paper, featuring playful lines, patterns, and shapes to depict everyday life and myths with humour.



Gond Painting

Gond Painting: Tribal art from Madhya Pradesh, known for bright colours, dot patterns, and abstract shapes to depict animals, plants, and mythical beings.



Event Name- Book Buddy

Grade: I

Participants: 1 student

Duration: 1 hour

Teacher Incharge: Ms. Urvashi

Theme: Echoes of India -Folk Art in Every Brushstroke

Guidelines:

- Participants are required to make one bookmark using any one traditional artform from the examples given in the brochure.
- Participants are free to make bookmarks of any shape and style.
- The size of the bookmark must not exceed 10 inches.
- Participants can use crayons, sketch pens, colour pencils and eco-friendly materials.
- All supplies must be brought by the participants.

Evaluation Criteria:

(5 points each)

- Relevance to the theme
- Creativity
- Usage of eco-friendly materials
- Overall Presentation
- Neatness





Event Name- "Envelope Art, Redefined!"

Grade: II

Participants: 1 Student

Duration: 1 hour

Teacher Incharge: Ms. Piyusha

Theme : Echoes of India -Folk Art in Every Brushstroke

Guidelines:

- Participants are required to craft a paper envelope of any shape and style using any one traditional artform from the examples given in the brochure.
- The size of the envelope must not exceed 8 inches.
- Participants can use crayons, sketch pens, colour pencils and eco-friendly materials.
- All supplies must be brought by the participants.

Evaluation Criteria:

(5 points each)

- Relevance to the theme
- Creativity
- Usage of eco-friendly materials
- Overall Presentation
- Neatness





Event Name- Bag Your Art!

Grade: III

Participants: 1 Student

Duration: 1 hour

Teacher Incharge: Ms. Shweta

Theme : Echoes of India -Folk Art in Every Brushstroke

Guidelines:

- Participants will bring a plain A4 size (8 inches X 11 inches) paper bag of any colour.
- Participants are required to design the paper bag using any one traditional artform from the examples given in the brochure.
- Participants can use crayons, sketch pens, colour pencils, paints and eco-friendly materials.
- All supplies must be brought by the participants.

Evaluation Criteria:

(5 points each)

- Relevance to the theme
- Creativity
- Usage of eco-friendly materials
- Overall Presentation
- Neatness





Event Name- Illuminate with Lantern Craft!

Grade: IV

Participant: 2 students

Duration: 1 hour

Teacher Incharge: Mr. Manish

Theme: Echoes of India -Folk Art in Every Brushstroke

Guidelines:

- Participants will bring eco-friendly materials to craft a lantern of any shape and style, using any one traditional artform from the examples given in the brochure.
- The size of the lantern must not exceed 20 inches.
- Participants can use crayons, sketch pens, colour pencils, paints/water colours and eco-friendly materials.
- All supplies must be brought by the participants.
- No ready or semi finished model would be accepted in the competition.

Evaluation Criteria:

(5 points each)

- Relevance to the theme
- Creativity
- Usage of eco-friendly materials
- Overall Presentation
- Neatness





Event Name- Chitra Kala

Grade: V

Participants: 1 Student

Duration: 1 hour

Teacher Incharge: Mr. Murari

Theme: Echoes of India - Folk Art in Every Brushstroke

Guidelines:

- Participants will bring a plain A4 size (8 inches X 11 inches) handmade paper folder of any colour.
- Participants are required to design the folder using any one traditional artform from the examples given in the brochure.
- Participants can use crayons, sketch pens, colour pencils, paints and eco-friendly materials.
- All supplies must be brought by the participants.

Evaluation Criteria:

(5 points each)

- **Relevance to the theme**
- **Creativity**
- **Usage of eco-friendly materials**
- **Overall Presentation**
- **Neatness**





Events Grades Nursery-V

Description- Students will create an artifact using an Indian traditional art form and eco-friendly materials.

Rubric for Evaluation

Criteria	Excellent (5 marks)	Good (3 marks)	Adequate (2 marks)
Relevance to the theme	The artwork demonstrates exceptional skill and technique with precise lines and detailed execution, perfectly aligning with the theme.	The artwork shows proficient skill and technique with clear lines and attention to detail, adequately reflecting the theme.	The artwork exhibits limited skill and technique with noticeable inconsistencies and a lack of attention to detail, only partially relating to the theme
Usage of eco-friendly materials	The use of eco-friendly materials is exemplary, showing thoughtful integration and innovative application.	The use of eco-friendly materials is evident and appropriately applied, with a good level of integration.	The use of eco-friendly materials is minimal or inconsistent, with limited integration into the artwork.
Creativity	"The design is exceptionally creative and innovative, demonstrating a deep understanding of the traditional art form principles and techniques.	The design is creative and reflects a good understanding of the traditional art form principles, with a clear application of techniques.	The design is basic and lacks creativity, showing a limited understanding of traditional arts' principles and techniques.
Overall Presentation	The artwork is presented exceptionally well, with meticulous attention to detail and a clear, strong connection to the chosen theme.	The artwork is well-presented with good attention to detail and a solid connection to the chosen theme.	The artwork's presentation is basic, with limited attention to detail and a weak connection to the chosen theme.
Neatness	The artwork is impeccably neat, with no visible smudges, stray lines, or irregularities. All elements are well-aligned and precise.	The artwork is generally neat with minor imperfections, but overall well-organized and tidy.	The artwork shows noticeable signs of untidiness, with smudges, stray lines, or misaligned elements.

we hope for an enthusiastic participation!



Uttam School for Girls

B-Block Shastri Nagar

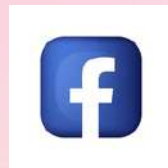
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